



Media Inquiries:

Renee Rodriguez

Rrodriguez@womenforwomen.org

www.womenforwomen.org.

For Immediate Release

International Women's Day: You have the #PowerToChange

This March, for International Women's Day (March 8), and Women's History Month **Women for Women International** is celebrating the power of women and allies to change this world for the better, with [#PowerToChange](#) — a month-long campaign celebrating change-makers —and a series of events and actions people can join to harness their own power to change.

All around the world, women's rights are under attack. Across the globe, our voices are being silenced. Our roles in society are continually ignored, and our contributions are undervalued. We are losing their power to choose—to whether to earn an income, what to wear and what happens to our bodies. At Women for Women International, we know that conflict and war deepen these injustices. But from the US to Europe and the Middle East to parts of Africa, women everywhere are rising and reclaiming their power. Standing together as a global community of women makes us stronger.

"Nothing is as powerful then when a group of women get together and mobilize and support each other to get the job done. I am a believer in that, and I've seen it over and over and over."

Zainab Salbi, Founder of Women for Women International

In the 30 years since Women for Women International's began its work in response to the Bosnian War, the organization has learned that when women harness their power and work together, they are unstoppable. Every day, despite inequality and conflict, marginalized women in Women for Women International programs rise up and take control of their lives. They make positive changes that, in time, have a lasting effect on their families and on society as a whole.

Throughout March, we will honor our history and ongoing mission with various activities and events.

Events

- **March 1** - 1pm EST online on Zoom. **#PowerToChange workshop:** Learn 5 Steps for Harnessing Your Power to Change. This free, online workshop will help you access your own toolkit for building a better world. A team of experts will walk you through the steps of creating and implementing your own action plan. Link to join: <https://support.womenforwomen.org/events/five-steps-powertochange-workshop>

- **March 7 - Through Dada's Eyes:** We are hosting a special screening of Through Dada's Eyes, a virtual reality film which follows a mother-of-two's journey to rebuilding her life through our Stronger Women, Stronger Nations Program in Nigeria after escaping the insurgency of Boko Haram. Hosted by Nisha Singh, our Global Policy and Advocacy Manager, the in-person screening will be followed by a powerful conversation with award-winning Nigerian actress and activist Stella Damasus and our CEO, Laurie Adams. Stella is one of Africa's most famous film actresses and celebrities and has been a strong voice for the education of women, and consistently fights against underage marriages and injustice against women and young girls. Watch the film: <https://www.youtube.com/watch?v=gXAee19UI70>

"I support Women for Women International because they impact, support and protect the rights of women and children worldwide. As an actor, author and advocate, I use my talents and power of creativity through different forms of art to represent, support and advocate for the rights of women and children, especially those deprived of their fundamental human rights." - **Stella Damasus, Nigerian actress, author, activist and special guest at our VR event**

- **March 30** - 1pm EST online on Zoom. **Journalism on the Front Lines - In Conversation with Clarissa Ward:** Celebrated journalist and Women for Women International Ambassador Clarissa Ward in conversation with Sara Bowcutt, Managing Director, Women for Women International (UK). Link to join: <https://support.womenforwomen.org/events/clarissa-ward-conversation>
- More info about the #PowerToChange campaign <https://www.womenforwomen.org/will-you-use-your-powertochange>
- [Download full activity calendar](#)

Ends.

Notes to Editors

For more information, images, spokespeople, quotes and case studies please contact the comms team at Women for Women International by emailing Renee Rodriguez at RRodriguez@womenforwomen.org

About Women for Women International

Women for Women International invests where inequality is greatest by helping women who are forgotten — the women survivors of war and conflict. In Afghanistan, Bosnia and Herzegovina, the Democratic Republic of the Congo, Iraq, Kosovo, Nigeria, Rwanda, and South Sudan, women learn skills to rebuild their families and communities through Women for Women International's Stronger Women, Stronger Nations Program. They form support networks, are equipped with the skills to earn an income and save and gain knowledge and resources about health and their rights. Since 1993, our global community has invested in the power of over 530,000 women across 14 conflict-affected countries, to create a ripple effect that makes the world more equal, peaceful, and prosperous.

To learn more about the power of women, for women, visit womenforwomen.org or follow @womenforwomen on social media.

#