



WOMEN FOR WOMEN
INTERNATIONAL

#SheDares

International Women's Day
and Women's History Month
Toolkit

Campaign Overview:

There's never been a more important time to band together and dare to challenge all forms of oppression.

#SheDares is WfWI's global campaign aimed at galvanizing support and shining a spotlight on courageous women survivors of war and conflict, who despite the risks, are daring to lead a movement – a movement to stand up for themselves, defy social norms and challenge the status quo.

We are launching phase two of our campaign during International Women's Day and Women's History Month.

Our goal is to raise awareness and funds to support women survivors of war who are rebuilding their lives and families and bringing change to their communities.



Important campaign notes:

Key Dates:

1st - 31st March – Women’s History Month
8th March – International Women’s Day

Key Hashtags:

Please incorporate the following hashtags into your social media posts to actively join the broader discussion and enhance participation in the global campaign.

#SheDares

#WomensHistoryMonth

#IWD2024

#WomensDay

Social Media Accounts:

Please tag our social media accounts, so we are able to see your posts and reshare.



@womenforwomen



@womenforwomen



@WomenforWomenInternational



@womenfowomenintl



@womenforwomen



Ways to get involved:

1

Engage

Wear a #SheDares bracelet handmade by women survivors of war, post a selfie in solidarity, and pledge your support for women's rights globally.

*If you have not received or would like to receive a #SheDares bracelet, please reach out to Chidi Nwaneri at cnwaneri@womenforwomen.org

You'll be in great company:



Hillary Clinton



Priyanka Chopra



Jordan Peele



Christiane Amanpour

Example post and caption:

I am proud to join @womenforwomen this Women's History Month by wearing a #SheDares bracelet handmade by women survivors of war. This bracelet represents the courageous women survivors of war who are daring to stand up for their rights despite the risks and bring change!

You can show your support by donating to receive a #SheDares bracelet. Find out more at womenforwomen.org/shedares

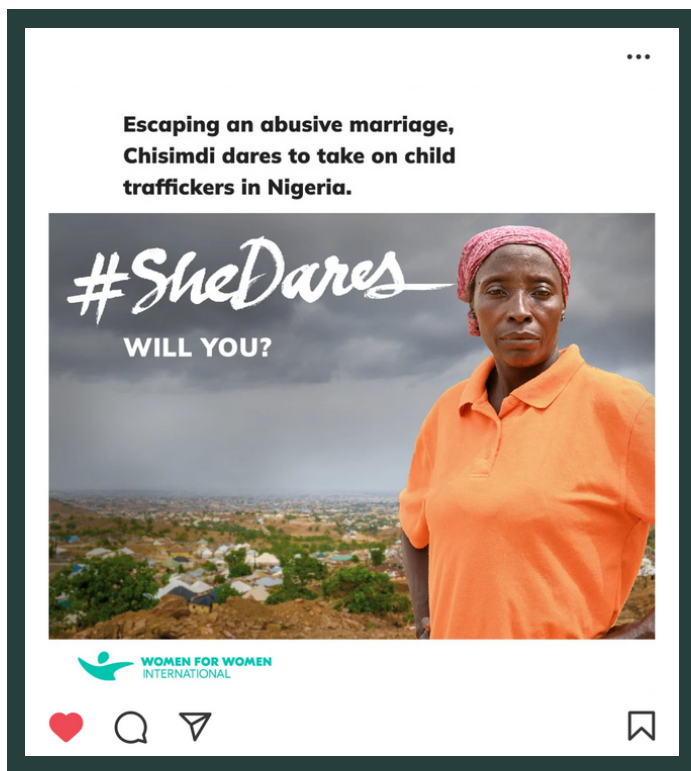
Ways to get involved:

2 Amplify

Share our #SheDares graphics and stories across your social media channels to support women daring to challenge all forms of oppression and help spread the message.

[Download graphics here](#)

Example post and caption:



I am proud to join @womenforwomen this Women's History Month to shine a spotlight on the courageous women survivors of war who are daring to stand up for their rights despite the risks and bring change, like Chisimdi!

You can show your support by donating to receive a #SheDares bracelet which is handmade by women survivors of war.

Let women everywhere know that when #SheDares we've got her back!

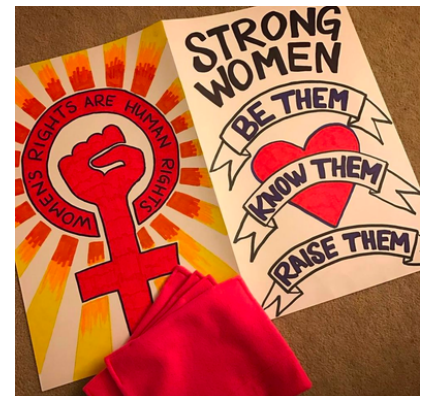
Ways to get involved:

3

Get artsy

This Women's History Month, we dare you to take part in our #SheDares Art Competition and create a piece of art to celebrate the bravery, courage and power of women to create a more equal and peaceful world.

[Click here to download the art competition toolkit to learn more](#)



Get artsy pt. 2

Download our #SheDares coloring page that celebrates the strength and resilience of women!

Download the template, color it in using your creativity and then upload it to your social channels.

[Download the template here](#)



Ways to get involved:

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Join our virtual event:

#SheDares Stories March 7th | 1pm EST

Amplifying Women's Voices



Basma Khalifa Amani Mustafa Marie Clark Sara Wahedi

Join us for a FREE virtual panel discussion about the lives of courageous women across Sudan, Afghanistan and Palestine, daring to stand up for their rights and bring change — even in the most difficult and dangerous circumstances.

[Register here](#)



Thank you.

Happy Women's History Month!

#SheDares